

Kumaun University, Nainital

Curriculum Vitae

Name : Rohit Chaturvedi
Designation : Assistant Professor (Contract)
Department : Department of Management Studies
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Scopus ID :
Vidwan ID :

Educational Qualification

Degree	University	Subjects	Year
MBA	Kumaun University	Financial Management and Marketing Management	2017
B. Tech	Uttarakhand Technical University	Mechanical Engineering	2014
Intermediate	CBSE	Physics, Chemistry, Mathematics and Computer Science)	2010
High School	CBSE		2008

Work Experience

Position	Department	University/Organization	Year
Assistant Professor (Contract)	Department of Management Studies	Kumaun University	2018
Territory Manager (Management Trainee)	Sales and Marketing, Glazed Vitrified Tiles	Somany Ceramics Ltd.	2017

Administrative Responsibilities

Position	Nature of responsibility	University/Organization	Year
N/A	N/A	N/A	N/A
N/A	N/A	N/A	N/A
N/A	N/A	N/A	N/A

Research Interests

(List your research interests and areas of expertise in 1-3 lines)

Regional Branding, Sustainable Development, Tourism and Marketing

Publications (start from recent publications)

a) Research Papers

Authors name	Title of the paper	Journal, vol, page no	Year
Yatish Murari, Dr. Tirath Kumar, Dr. Virender Kaur, Mansi Rastogi, Rohit Chaturvedi, Dr. Yatinder Kumar	PHARMACOLOGICAL EVALUATION OF GANODERMA LUCIDUM FOR THE TREATMENT OF KIDNEY STONES	Madhya Bharti Vol 83 No 10, July-December 2023	2023
Dr. Asheesh Bisht; Rohit Chaturvedi; Mr. Udit Pandey	Demographic Profile and Degree of Involvement of Avian Tourists in Uttarakhand	Eur. Chem. Bull. 2023,12(10), 13471-13483	2023
Mr. Udit Pandey; Rohit Chaturvedi; Dr. Sumit Prasad; Dr. Asheesh Bisht; Mr. Bhavesh Joshi	Organisational Environment and Employee Retention: An Examination Based on Bibliometric Analysis	Eur. Chem. Bull. 2023,12(10), 11829-11847	2023

b) Patents (start from recent publications)

Authors name	Title of the patent	Patent no (Granted or filed)	Year
N/A	N/A	N/A	N/A
N/A	N/A	N/A	N/A
N/A	N/A	N/A	N/A

c) Books (start from recent publications)

Authors name	Title of the book	Publisher	ISBN	Year
N/A	N/A	N/A	N/A	N/A
N/A	N/A	N/A	N/A	N/A
N/A	N/A	N/A	N/A	N/A

d) Book chapters (start from recent publications)

Authors name	Title of the book	Publisher	ISBN	Year
Rohit Chaturvedi and Dr. Asheesh Bisht	Contemporary Issues and Challenges in Meeting the Triple Bottom Line During Industry 4.0	Taurean Publications	978- 93- 95378- 00-0	2022
Rohit Chaturvedi and Dr.	Recent Advances in Soil and Water Education Research	ABS Books	978- 93- 94424-	2022

Asheesh Bisht			24-1	
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e) Conference Publications/Proceedings (start from recent publications)

Authors name	Title of the paper	Conference name	Year
Dr. Asheesh Bisht, Rohit Chaturvedi, Harshita Raikhola	Culinary Heritage as a Catalyst: Enhancing the Regional Brand of Rural Kumaun	National Conference on Food Technology and Nutrition: Enhancing Flavours, Health and Wellbeing Through Culinary Practices	2024

Projects

Title of the project	Funding agency	Amount (Rs)	Year
N/A	N/A	N/A	N/A
N/A	N/A	N/A	N/A
N/A	N/A	N/A	N/A

Teaching details

Name of the course/paper	Department	University	Year
Organisational Behaviour	Department of Management Studies	Kumaun University	2023 onward
Innovation Management	Department of Management Studies	Kumaun University	2022 onward
Supply Chain Management	Department of Management Studies	Kumaun University	2022-2023
Microeconomics	Department of Management Studies	Kumaun University	2018 onward
Economic and Business Legislation	Department of Management Studies	Kumaun University	2018 onward
Investment Banking	Department of Management Studies	Kumaun University	2018 onward
Brand Management	Department of Management Studies	Kumaun University	2022 onward
Capital Investment and Financial Decision Making	Department of Management Studies	Kumaun University	2018-2020
International Finance	Department of Management Studies	Kumaun University	2018-2020
Financial Derivatives	Department of Management	Kumaun University	2018-2020

	Studies		
Financial Markets and Institutions	Department of Management Studies	Kumaun University	2019-2020
Insurance and Risk Management	Department of Management Studies	Kumaun University	2024 onward
Biostatistics and Research Methodology	Department of Pharmacy	Kumaun University	2023 onward
Remedial Mathematics	Department of Pharmacy	Kumaun University	2023 onward
Elementary Mathematics for Biologists	Department of Biotechnology	Kumaun University	2022 onward
Research Methodology and Biostatics	Department of Pharmacy	Kumaun University	2023 onward
English Communication	Community College	Kumaun University	2022 onward

Professional Memberships

Organization	Position	Year
N/A	N/A	N/A
N/A	N/A	N/A
N/A	N/A	N/A

Honours and Awards

Award	Awarding Organization	Year
Vice Chancellor's Gold Medal	Kumaun University	2018
JRF	UGC	2018

Conference Presentations

Title of presentation	Conference name	Name of the institution	Year
Wildlife Tourism and its Contribution on Economy and Ecology	International Conference on Tourism and Hospitality Research	Amrapali Institute, Haldwani	2024

Signature of the faculty member

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